



What is Dettol – Nigaah Inter-school Art Contest?

Dettol – Nigaah Inter-school Art Contest is about promoting and encouraging students who love art and have natural talent to bring their imagination into reality through art. Students from schools **all over Pakistan** can participate and send their art work at Nigaah Art office which will be judged by an elite panel of judges.

Top shortlisted 15 entries will be displayed at the Karachi Art Festival in February, 2018 of which top 3 entries will be nominated and **one winner** will be announced.

How can your school participate?

Student from all the schools across Pakistan can take part in this contest.

The school will be required to pay a fee of total **Rs. 10,000** to be eligible to enter the contest and send **as many entries as they want**.

What are the timelines to follow?

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|-----------------------------|---------------------------|
| • Participation | Open NOW |
| • Last date to send entries | 15th January, 2018 |
| • Jury | 4th week of January, 2018 |
| • Winner announcement | End February, 2018 |

How to send the Entry?

The entry must be sent to Nigaah Art Office through any mode (courier or hand delivered by school).

All schools must have an entry form attached with the entries. Form can be downloaded from our website

www.nigaahart.com

Once the entry is received by Nigaah Art Office, the art work will be judged and may be used in different marketing collaterals by Nigaah Art Office.

Checklist

- Incomplete forms will not be entertained.
- School must send the art work with the entry form.
- Title of the art work should be written at the back of the art work page.
- Participation fee to be paid by cheque in the name: Nigaah Magazine.
- Above documents to be couriered at the following address:

**Millennium Media: SuiteNo.14, Hilltop Arcade, Gizri
Boulevard, Phase-IV,DHA, Karachi.**

Who will be in the Jury panel?

The Jury of Dettol – Nigaah Inter-school Art Contest comprises of panel of experts with vast experience in the field or art including:

- **Marjorie Husain – Art Critic**
- **Taimur Ahmed Suri – Asst. Professor, SZABIST Karachi**
- **Tauqeer Muhajir – Editor & Publisher, Nigaah Magazine**

Jury process will be highly confidential and all jury members will be required to sign a Non-disclosure Agreement before they start judging.

Judges will review all the entries and give their individual scores.

Top 15 scorers will be shortlisted followed by top 3 nominations. One final winner will be declared at the Karachi Art Festival to be held in February, 2018.

What size, medium and theme to be used?

- Students can work on any size.
- Students can use any medium such as; oil, water colour, pencil sketch, charcoal etc.
- Theme to work on: **Hoga Saaf Pakistan.**
- Student can submit their paintings in any of the following categories (portraits, landscapes, abstracts, miniature and still life) and depict the above mentioned theme of Hoga Saaf Pakistan.

What are the contest's modalities?

Schools can send in their entries in **two age groups.**

- Under 12 years of age
- Above 12 years of age

Terms and conditions

- No entry will be received after the deadline.
- Entry without name, age or title of art work will be disqualified.
- It is the responsibility of the participating school to ensure the authenticity of the art work submitted by the student.
- The participating school is responsible to send the entry in appropriate format to ensure that it does not get damaged during delivery.
- The Nigaah Art office will NOT pay for any costs incurred in the delivery of any entry.
- The judges' decision is final and no correspondence shall be entered into.
- All entries once sent to Dettol –Nigaah Inter-school Art Contest will become the property of Nigaah Office and shall not be returned to the participating school.